



***JUGGLE YOUR SCHEDULE
and TURN YOUR SCHOOL
INTO A CIRCUS!***

Thanks for your interest. Here's the information you requested.

We are offering a grant to 15 schools this school year to bring an educational and motivational circus atmosphere to students. To participate, you must apply. If approved, you get 2 juggling workshops AND a school-wide performance **FREE!**

EDUCATIONAL COMPONENT

Students learn and improve: hand-eye coordination, persistence, focus, gross motor skills, tracking, concentration and self-confidence. They practice goal setting. Vocabulary is introduced. Juggling workshops, appropriate for 150-200 students in third grade or older, each run 60 minutes. Students in grades 2 and below join us for a 30-minute circus orientation.

MOTIVATIONAL COMPONENT

The message is, '*If you think you can, you can!*' Since many things that happen in life are self-fulfilling prophecies, develop a new attitude. Decide your outcome. In other words, set goals to realize your dreams.

CIRCUS ATMOSPHERE COMPONENT

The day concludes with a 45-minute slapstick comedy performance including juggling, balancing and fire eating (we use small candle flames and repeatedly tell your students, '*Do not do this at home!*') To complete the circus atmosphere, circus-styled souvenirs are available at the end of each morning workshop AND after lunch, cotton candy, popcorn and juice are available at the show.

Our work consistently receives rave reviews.

Administrators love it because it's motivational, educational and FREE!

Teachers love it because it's well organized.

Parents love it because it excites the kids and it's good/clean fun.

Kids just love it: a 4th grader recently said, "This was the best day of my life!"

This grant only pays for a limited number of schools. To take advantage of this opportunity, complete the application on the last page of this package and fax it back ASAP!

**CIRCUS OF THE KIDS • 9042 SHOAL CREEK DR • TALLAHASSEE, FL 32312
TOLL FREE: (866) CIRCUS-5 (866-247-2875) • (815) 301-1861 (FAX)**



Juggling And Whole Brain Learning

1. Juggling exercises and integrates the “right” and “left” brain.

When you first learn to juggle, you are breaking the steps down into small learning steps. You are using what psychologists call the left brain, the logical, analytic, and narrowly focused side. Once you have learned how to juggle, you move into “right” brained thinking, the side that is more intuitive and holistic. When this happens, juggling becomes automatic and relaxing. Some call it a moving meditation. The left and right movement across the body literally changes our focus from left to right and back again.

2. Research has shown that there is a direct relationship between hand-eye coordination and the ability to read and write.

Schools are teaching juggling as a way to enhance academic learning. The eye crosses midline and the movement improves concentration, encourages sequencing, and increases tracking.

3. Recent research has found that it is never too late to grow dendrites or connective cells in the brain.

Nerve cells are designed to be stimulated by new input which in turn builds a richer brain structure. New learning creates a reserve of dense connections partially protecting us from cell loss associated with Alzheimer’s disease. Researchers say that the brain benefits the most from learning that which is “exotic and unusual” — juggling — what could be more exotic!

4. Juggling is a self-esteem booster.

Juggling gives kids and adults tangible evidence of accomplishment. When students can get up and perform successfully for adults or other students, self esteem soars. Learning this newly acquired, yet heretofore seemingly impossible skill, causes all of us to take a second look at the other things we thought we couldn’t do. It challenges all our other beliefs about what is possible.

5. Students who get up and move around energetically on a regular basis return to academic tasks refreshed and will learn better as a result.

A program of classroom breaks can be set up and run by the students themselves. Because students work at their own pace, with their own equipment and in an environment that reinforces effort and accomplishment the activity is completely safe and non-disruptive.

6. Juggling turns everyone into a participant.

We tend to sort ourselves out around the age of 12 into spectators and participants. With juggling, everyone plays. Juggling is non-competitive when done individually, and requires cooperation when two or more work together. For many adults, it is the first new physical skill they have learned in a long time.

7. Juggling is joyful.

Through the context of play, people have always learned best. Juggling breaks people out of their mental ruts and helps them be open to new possibilities and ideas.

8. Juggling offers an effective “brain break” similar to the effect of sleeping on a problem.

Juggling is being used by businesses to help increase creativity and innovative problem solving.

9. A large percentage of students come to school as “couch potatoes” and the typical classroom setting turns them into “desk potatoes.”

Juggling gets students up and moving bringing much needed oxygen to the brain.

10. Juggling is an activity at which males and females can be equally adept, and where size and strength are not advantages.

Everyone participates, even those who are usually side-lined by athletics. Because juggling is a subjective art/sport, it is hard to make negative comparisons about the skill of others. Praise is built into the process.

11. Because you can only learn to juggle step by step, juggling is a great model for learning in general.

We learn to juggle drop by drop. It is not through success, but through many small mistakes (drops) that we learn to juggle. We learn from these mistakes and keep on trying until we accomplish the skill. Through juggling we learn that with practice we can accomplish great things.

12. Juggling takes little space.

Students will not require more space than their own classroom and possibly a small piece of a hallway or a bit of playground once they move on beyond scarves. Adults can go off discretely to a side office and silently practice with scarves. The equipment is absolutely transportable.

13. Juggling provides a great deal of carry-over to learning other physical skills.

Many athletes have learned that juggling improves reflexes and spatial awareness, accuracy in throwing, confidence in catching and brings an innate sense of grace and rhythm.

14. If students become involved in the teaching process, they learn a great deal more than if they are simply taught a skill by a teacher.

Juggling isn't just for the athlete or the artist. Everyone is a student, as there is always more to learn. Everyone can become a teacher and students gain by teaching adults their newly acquired skill.

15. Juggling is a perfect metaphor for life in general.

We are all continually being asked to juggle more projects, priorities, and people. Learning to juggle is a perfect way to alleviate stress from our mental balancing acts.

© Laurie Young, M.A., L.P.C. and Kay Caskey, A.C.S.W. are Holistic Health Specialists who give programs on the therapeutic benefits of laughter, play, and the use of toys and juggling to manage stress, have fun, and leap tall buildings in a single bound. For more information contact:

Laughter Works
34125 CR 352 • Decatur, MI 49045



Join the Circus... Become a Star!

Announcing 3 ways to Juggle



When Circus of the Kids visits your school, you receive two, one-hour juggling workshops for a maximum of 150 students each (grades 3rd-5th & 6th -8th or 3rd-4th & 5th-6th) and a 40-minute entertaining and educational school-wide performance. Additional workshops and performances are \$200 each.

Now, you have 3 options

1. Purchase the program outright: **\$2000**

Great option for schools that prohibit concession sales.

2. **FREE** - *most popular option*

Students purchase souvenirs at the end of each workshop during the school day and refreshments, (cotton candy, popcorn & juice) at the afternoon performance.

3. **FUND RAISER** - *another popular option*

Refer another school to us. You keep the refreshment profits providing the referred school has

- a) a similar or larger enrollment as yours,
- b) signed our contract before we visit you.

**Make a choice,
then call so
we can have
fun & juggle!**

CIRCUS OF THE KIDS • 866-CIRCUS-5 • bruce@circusofthekids.com
FAX: 815-301-1861

We want to bring CIRCUS OF THE KIDS to our School

(This does not constitute a binding contract.)

To invite us to your school, fill in all blanks and fax to **(815) 301-1861**.

School Name			
Phone Number: () —	6 digit number on address label	Enrollment (approx.)	Grade Levels

Product	Qty Free (grant)	Qty Extra (if any)	\$200 ea Extra	Qty Sister School	Total Cost (or put \$0)	Note: If you refer another school and they book us, you keep the refreshment profits!
Workshop	2		\$		\$	
Performance	1		\$		\$	

Please list another school you've contacted that wants to book CIRCUS.

Contact Name _____

Additional (optional) Contact Phone _____

- _____ 1. *Please initial this* if it's possible for us to park on your school grounds the night before & the night of the event in a Recreational Vehicle and trailer (approx.. 75 feet long). Parking should be within 100 feet of 3 separate 110 volt, 20 amp power outlets (these are standard power outlets -- **no special wiring needed** -- we cannot use GFI sockets so check with your electrician) & within 150 feet a water spigot for a standard garden hose delivering potable water. There is a lot of heavy equipment on wheels to unload so, if possible, there should be no steps between our parking spot & the performance area. We'd also like to park in one place overnight and not move in the morning. There is a \$100 campground fee if we cannot stay on the school grounds.

- _____ 2. *Please initial this* to indicate that you understand, on Circus Day, Souvenirs (\$1.00 to \$8.00 available after each workshop and at the performance) and Refreshments (only after lunch at the afternoon performance (Popcorn \$2, juice boxes \$1) will be made available to students.

- _____ 3. *Please initial this* to indicate that you agree to send home with your students a flyer, provided to you by CIRCUS, notifying students & parents that these items will be available for purchase.

- _____ 4. *Please initial this* to indicate that you can provide the assistance of 5 adult volunteers to be at our disposal all day. In addition, we also need the use of six (6) long tables approximately eight feet each.

In order of preference, please list as many dates as possible (minimum 5) that you'd like to have us visit. I'll call you back with one that works for both of us.

2014-2015 Tour Dates: Nov/Dec: **FL GA**; Jan: **TX**; Feb: **LA, MS**

Thank you for reviewing these points. Successful communication is key to developing an atmosphere of trust and mutual cooperation. Feel free to contact me with a phone call or fax as questions arise. I appreciate your interest and your assistance. I look forward to bringing an exciting and rewarding experience to both you and your students.

Principal or Head Master

Date

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